



Marketing Materials

At Fidlar Doubleday, we offer collateral material for all your book marketing needs, along with competitive pricing. Whether you need bookmarks or posters, Fidlar Doubleday is YOUR printer. Marketing material creates awareness for your book and sparks the interest of potential customers. Place your order at the same time as your book order and we will waive the set-up fees. Contact a Project Manager and request your FREE sample today!



Postcards

Sizes: 3.5 x 5.5 or 4.25 x 6
Printed Full Color on Front
Printed Black only on Reverse

Minimum Order Quantity: 150
150 and Up - \$0.35



Posters

Sizes: 11 x 17
Printed Full Color on Front
Gloss Laminated

Minimum Order Quantity: 25
25 and Up - \$1.50



Bookmarks

Sizes: 2 x 9
Printed Full Color on Front (one side only)
Gloss Laminated

Minimum Order Quantity: 150
150 and Up - \$0.21 each

Set-up charges per title: \$30 pdf files
\$40 application files