



BOOK FULFILLMENT CONTRACT
Revised 03/2007

DEFINITION OF SERVICE:

Publishers Fulfillment Module:

Upon receipt of payment, signed contract, and production order Fidlar Doubleday will place in inventory a specified (see "Worksheet") number of copies of titles we have printed for you for the purpose of shipping them to your customer. At this time, a unique user ID and password will be assigned to you to provide access to the Clients Area for your order entry portal. Upon receipt of shipping instructions from you, we will fulfill orders from your inventory within 24 - 48 hours (48 hours Maximum) at the rate established via the Addendum.

Upon receipt of an initial print order for a given title, an inventory replenishment threshold will be established by you to help assure an adequate supply. When the threshold is reached you will be notified by Fidlar Doubleday, by email, that a replenishment order is necessitated (see Addendum for more details).

An inventory system will be available in the Clients Area to see the current stock of your fulfillment titles. You can use this also to order reprints to restock your fulfillment inventory.

Book Data Online (BDO) Module:

You may select to enroll in an optional Book Data Online module to automate the process of ordering your books online. This system, should you have or obtain a PayPal account, will enable you to have fulfillment orders purchased through PayPal to be automatically placed with Fidlar for shipping to your customers. This eliminates the need for you to re-type your orders into the order entry portal and saves you time and effort. You must be a Fulfillment customer of Fidlar to obtain this service. There are additional fees, outlined in the addendum, for this service.

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Please indicate which fulfillment service you would like to sign up for by checking the appropriate box.

- Please sign me up for the Publishers Fulfillment Module (Basic service)
- Please sign me up for the BDO Module which includes everything in the Publishers Fulfillment Module plus the BDO Module services)

Please sign and mail or fax this contract along with your Addendum to:

Fidlar Doubleday, Inc.
Attn: Fulfillment
4570 Commercial Ave, Suite A
Portage, MI 49002
Fax :1-800-884-2437

Company: _____

Name: _____

Signature: _____

Title: _____

Date: _____

FOR OFFICE USE ONLY:

Contract #: _____